



Rye Sustainability Committee

2019 Goals (list in formation)

Grouped Within Rye Sustainability Plan Focus Areas

I) ENERGY

- Assist with a zoning/planning task force on green building codes

III) WASTE REDUCTION/RECYCLING

- Expand single-use plastic reduction campaign(s)
- Review of plastic bag law and its effects through an online survey and/or interviews with residents, shoppers, business owners
- Increase awareness about waste reduction through “Meatless Mondays” and “Waste-Not Wednesdays”, Zero Waste Shopping Tips
- Encourage the introduction of more water bottle filling stations at sports fields, downtown Rye
- Organize an Earth Day Beach Cleanup
- Increase *Sound Shore Last Straw* Pledges

IV) WATER/LAND USE

- Assist with a zoning/planning task force on residential planning issues
- Investigate tree inventory grant opportunities
- Plan a *Rye Healthy Yard* event focused on the importance of pollinators
- Plan an additional Pet Pantry RHYP event
- Submit 2018 Tree City USA application
- City of Rye ‘Native Plant Order’
- Light Pollution Awareness Campaign
- Organize another invasive vine cleanup
- Investigate ways to enhance/enforce leaf blower ordinance
- Explore new ways to minimize leaf blower use (eg, through leaf mulching demos and other educational events)
- Revisit tree ordinance update
- Institute a 2019 No Idling Day
- Increase RHYP Pledges, particularly on municipal property

V) COMMUNITY AWARENESS/OUTREACH

- Increase RSC audience through continued outreach via e-news, website, social media
- Continue Green Screen series
- Introduce a new “Green Youth” award
- Continue fostering partnerships with local groups. One idea, proposed by Rye Arts Center: Hosting a “green” wine and art event
- Encourage heightened awareness about climate change through a variety of outreach initiatives
- Introduce a new RSC initiative: Food Waste. Include topics, such as encouraging native, edible plant cultivation, reducing meat consumption, benefits of eating local and organic foods, etc.