

# WHAT IS COMMUNITY CHOICE AGGREGATION (CCA)?



## What is Community Choice Aggregation (CCA)?

Community Choice Aggregation is a program enacted in seven states, which allows municipalities to buy their electrical power as a group. In doing so, the CCA partners with the utilities and communities to buy and supply power, while the utility continues to deliver the power and maintain the power grid. The CCA gives participating communities increased leverage to negotiate and design an electricity supply program to benefit its residents.

## What are the benefits of CCA?

By purchasing power as a group, municipalities, their residents and small businesses enrolled in CCA benefit in several ways:

- Receive competitively priced flat-rates through 2018/2019.
- Boost the local economy by bringing green jobs to communities and localizing energy sourcing decision-making.
- Meet climate goals by transitioning to clean energy and reducing greenhouse gas emissions.

## What changes and what remains the same?



Customers keep their utility company (i.e. ConEd, NYSEG). The utility continues to bill customers and maintains responsibility over the infrastructure: the power lines, poles, meters, and the transmission of energy.



Before CCAs, if you wanted to purchase electricity from the market, you would have to navigate and select from offerings from dozens of "ESCOs" (energy service companies).

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Now, the CCA acts as an administrator and advocate on behalf of participating municipalities, negotiating better prices, contract enhancements and sustainable energy options.



Customers don't have to do anything to participate, and can take advantage of new programs that are designed to benefit them and advance community goals.

**QUESTIONS?** Visit [westchesterpower.org](http://westchesterpower.org) or call our Mount Kisco office at 914-242-4725!

